



Cam Kelly

Senior Assistant Vice President for Principal Gifts Programs
Duke University

Cam Kelly joined the University Development Office at Duke as assistant vice president for principal gifts programs in October 2008. In January 2014 she was promoted to senior assistant vice president for principal gifts programs and serves as a member of University Development's senior management team. Cam oversees the principal gifts, gift planning, foundation relations, and corporate relations teams and functions.

She held advancement positions at her alma mater, Smith College, for seventeen years before coming to Duke. Her positions at Smith included director of campaign & gift planning; special assistant to the president for strategic plan implementation (2007 and 2008); and director of planned gifts & bequests. Prior to joining Smith's advancement office she was an investment advisor and portfolio manager with an investment management firm in Boston.

Cam oversees the principal gifts program within Duke's University Development Office, working collaboratively across the university on strategic planning to secure gifts at the \$5 million level and higher. In 2012, with two other senior fundraisers, Cam helped to launch Duke's Women's Impact Network (Duke WIN), aimed at increasing the number of women in volunteer leadership roles and maximizing giving to Duke from women.

Cam earned an A.B. in mathematics from Smith College and holds the Chartered Financial Analyst (CFA) designation.