A PIVOT NOT A PAUSE:
Supporting Students through Unchartered Territory

Presenters:
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Mr. Kevin J. Wade, Associate Vice Chancellor for Student Affairs
A PIVOT NOT A PAUSE:

PAUSE

Temporarily interrupt the operation of something

PIVOT

The central point, pin, or shaft on which a mechanism turns or oscillates; the one central thing that something depends upon.
64% Mental Health Cases
OBJECTIVES

• Understand ECSU’s reopening strategies and its purpose to set a standard of expectancy for our students

• Demonstrate how peer education aids in student health

• Summarize our programming efforts and how they have assisted in student retention during the pandemic
ECSU REOPENING PLAN

ELIZABETH CITY STATE UNIVERSITY

KEY AREAS of OUR REOPENING PLAN:

COMMUNITY STANDARDS TO PROTECT YOU

Outlines a set of new campus health and safety guidelines and expectations that will keep all Vikings safe this fall.

ACADEMIC INSTRUCTION & RELATED SERVICES

Shares important academic information about the start and end of the fall semester, instruction, and other key related information.

RETURNING TO THE WORKPLACE

Provides the university’s strategy for returning to normal campus work operations.

ENHANCED CAMPUS CLEANING

Describes our commitment to an increased focus on campus cleaning and disinfectant resources Vikings will have at their disposal this fall.

RESIDENTIAL HOUSING & DINING

Explains the impact to dining operations and gives important information for moving into the residence halls at the beginning of the semester.

SELF-HEALTH MONITORING TESTING + CONTACT TRACING

Illustrates the protocols for self-health monitoring, efforts around university testing, and contact tracing protocols.

QUARANTINE PROCEDURES

Gives insight into the university’s procedures, based on CDC guidelines, if an employee or student experiences a COVID-19 health concern.
THE PIVOT

Fall 2020 Highlights

Student Health & Counseling Services
• 63 confirmed COVID-19 student cases, all recovered (7/1-11/25)
• 1,070 COVID-19 tests administered
• 150 counseling appointments and 173 virtual counseling hours by 1.5 FTE

Residential Life & Housing
• Roughly 80% occupancy
• No visitation allowed
• Increased cleaning
• Move in and out appointments
• All residence halls were cleaned during the break

Student Engagement & Student Services Units
• Programming and services offered in hybrid format
Spring 2021 Highlights

Student Health & Counseling Services
- Surveillance, Asymptomatic and Contact tracing

Residential Life & Housing
- Roughly 70% occupancy
- No external or internal visitation allowed
- Required testing for all residential students
- Move-in from January 20-24th
  - Pre-scheduled two-hour time block
  - Two guest limit
  - Negative COVID-19 results no more than 3 days prior to move-in/on-site
  - Positive COVID-19 results resulted in immediate quarantine off-campus

Student Engagement & Student Services Units
- Programming and services offered virtually with a shift towards hybrid format
Academic Delivery

Fall 2020 Re-Opening
• 59% Face-to-face
• 41% Online Courses

Spring 2021 Reopening
• 53% Face-to-face Courses
• 47% Online Courses

Recruitment & Open Houses
• 100% Virtual
VIDEOS

Video of Reopening Demonstrations from Social Media (Vikings Engage)
VIDEOS

Video of Reopening Demonstrations from Social Media (On-Site Testing)
A study of 10 African, Asian, and Latin American countries showed that peer education interventions can be effective strategies in prevention and increasing self-esteem and psychosocial aspects. The publication additionally indicated that peer education programs are more cost effective in utilization when compared to employing highly trained professionals.

(Abdi & Simber, 2013)

**TRAININGS**
- Mental Health First Aid Training
- Preconception Health Education Training
- SAFE ZONE
- Green Zone
- Diversity, Equity, & Inclusion
- Title IX
Train at least 15 Peer Wellness Ambassadors in Mental Health First Aid

Train a minimum of 2 faculty and staff to receive Mental Health First Aid Instructor Training

Provide a minimum of 2 development workshops related to mental health for students and faculty

Peer Wellness Ambassadors will facilitate at least 2 outreach programs related to mental health wellness each semester

Provide mental health education and awareness across the campus community to at least 1,000 participants through programming efforts
Nyasia Luke
Peer Wellness Ambassador
Virtual Programming

Vikings Engage app

- **Campus Resources** – Providing a mobile one-stop, making it easy for students to access critical campus resources wherever and whenever they need them.
- **Agenda Reminders** – Gives each student tools to organize and maximize their time with an agenda and reminders that are automatically populated by our SIS.
- **Personalized Student Dashboard** – Provides a cross-device, personalized dashboard to help keep students engaged and on track.
- **Communication** – Robust Broadcast and targeted push notification and SMS communications tools help students stay connected and informed in real-time.
- **Capturing of Event Attendance / Check-In App**
- **Access to event surveys and evaluation of event**
- **Acts as a clearing house for registered organization & Departmental events**
Virtual Programming
Virtual Programming

Campus Pride Day
Virtual Programming

Critical Conversations

Check In before you Check Out

Rev. ERICA WILLIAMS
“THE POOR PEOPLE’S CAMPAIGN”

October 27th, 2020
Starting at: 8:00pm
Location: Zoom

ELIZABETH CITY STATE UNIVERSITY
WEDNESDAY, OCTOBER 28, 2020
WELLNESS DAY
FOR ALL FACULTY & STUDENTS

BLACK LIVES MATTER

ECSU
ELIZABETH CITY STATE UNIVERSITY
FOUNDED 1891
Virtual Programming

ECU recognizes the importance of maintaining a healthy and safe environment amidst the COVID-19 pandemic. Each week, students will be randomly selected to reside in our on-campus residence halls. The student is required to call Student Health Services (253-335-3361) located in Griffin Hall to schedule their test; that same week.

Those that fail to comply with surveillance testing are subject to the consequences of violating ECSU’s Student Code of Conduct.

HOW CAN I PROTECT MYSELF?
Wash your hands often with soap and water for at least 20 seconds.
Avoid touching your eyes, nose, or mouth with unwashed hands.
Avoid close contact with people who are sick.

Virtual 5k
March 7-13, 2021
Help say NO MORE to domestic and sexual violence by signing up for the eNOMORE@Week5K. Help support social distancing guidelines and while walking or running, follow instructions on the course. The first 25 students who register through Village Engage will receive FREE race registration.
ECSU marks highest enrollment since the Fall 2014 Semester

13% increase from Fall 2019 to Fall 2020 (2,002 students)

"ECSU’s retention rate has increased significantly since 2019. At 75.6 percent, it is the highest rate since 2012, growing by 5 percent over 2019. The efforts of University Studies along with the outreach of student affairs including their work with student success programs such as Champion Scholars and Sister2Sister are key contributors to the growth in retention."

https://newsroom.ecsu.edu/ecsu-marks-highest-enrollment-since-2014/

ECSU ranks Fourth in Best College Top 10 HBCUs in the Nation

"According to Best Colleges, rankings are based upon academic quality, affordability, and online competency."

“We use full-time retention rate (the rate at which students return after their freshman year) to rank a school’s effectiveness in keeping students enrolled,” reads the website. ECSU’s retention rate is 75.6 percent.

Time for Questions