



NEWS AROUND THE SYSTEM

JANUARY 26, 2018

A MONTHLY e-NEWSLETTER FOR UNC SYSTEM OFFICE EMPLOYEES

Volume I, Issue 1



The UNC System Unveils New Look

This week, the University of North Carolina System launched a new logo and identity for the System and two of its newest initiatives: NC Promise and UNC Lab Schools. In addition, UNC General Administration was renamed to better recognize its role: the University of North Carolina System Office.

The new logo celebrates the storied history of the state and the breadth and depth of the System by drawing on the colors and images of the state flag and using 17 lines to create the state's silhouette. With this new look and unified message, the UNC System is honoring the successes of our students, faculty, and alumni and expand educational access for every North Carolinian.

In February and March, the Office of Communications will host four Branding Lunch and Learns to acclimate employees to the new branding materials (see Events section for dates). System employees can now download the new branding materials on the UNC System Intranet in the Branding Resources App. To learn more about the Brand Launch, visit www.northcarolina.edu/system. Follow the UNC System social media and join us in sharing our story.

View the Brand Video.

FROM THE PRESIDENT

The University of North Carolina System's past is a proud and storied one, closely tied to the history of our state and tightly linked to the economic growth and prosperity North Carolina has increasingly enjoyed.

Our 17 institutions that stretch across the state are individually remarkable and collectively extraordinary. Each one is focused on empowering students, driving innovation, and enriching the communities around them.

We have long delivered transformative results for our state and its citizens. But we can do more to harness our institutions' individual voices and strengths to speak and work together in pursuit of our shared goals.

We're entering an era of higher expectations. One in which more is expected by employers of our students, more is expected by



Stretch Goal: By 2021, increase low-income enrollments by 15.1% (over 2015 baseline)



Up Next: The Strategic Plan Dashboards are Underway

The Division of Strategy and Policy unveiled the System's new Strategic Plan Dashboards on Thursday at the University of North Carolina Board of Governors meeting.

The interactive dashboards were developed as a data-visualization tool that will track the progress of the University of North Carolina System strategic goals and the performance agreement goals set for each of the universities.

This data tool will help viewers measure performance in real time and hold the System accountable for delivering on its promise. Still in the implementation phase, the dashboards will soon be available to the public on the UNC System website. Stay tuned for more information.

taxpayers of higher education, and more is expected by policymakers of our System's effectiveness, accountability and efficiency.

This is the start of a new period for the System. I was excited to kick off our new look with all of you on Wednesday at the unveil, but am even more excited for the months ahead as we work together to fulfill our promise to this state, ensure prosperity for all North Carolinians, and meet our higher expectations.



REMINDERS

JANUARY

- **Paystub:** Check your benefits deductions for 2018. Contact the Benefits Office at (919) 843-5186 if you find errors.
- **2017 W-2s Are Now Available:** Your 2017 W-2 tax forms are available through the self-service portal on ConnectCarolina.
- **2017 NC Flex Spending Accounts:** Be sure to use the remaining balances on your 2017 Health Care or Dependent Day Care flexible spending accounts. Expenses must be incurred by March 15, and claims submitted not later than April 30.

FEBRUARY

- [Registration for the TIDE Symposium](#) is open

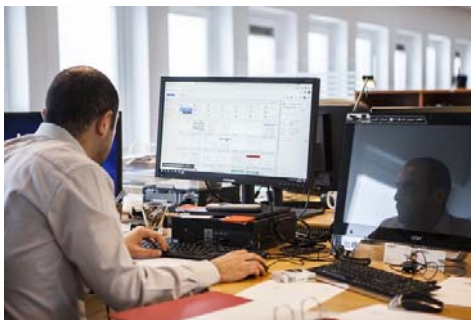


UNC Board of Governors

The University of North Carolina Board of Governors January meetings were held today and yesterday at the Center for School Leadership Development (CSLD). The UNC Board of Governors discussed ways to improve transfer pathways and heard from representatives of the UNC System institutions and community college partners. ([Read President Spellings' report here.](#))

New members of the UNC Board continued touring the UNC institutions and visited the NC School of Mathematics and Science on Wednesday, January 24. Their next stop will be N.C. A&T State University and Winston-Salem State University on January 30. They are also scheduled to visit UNC Greensboro and the UNC School of the Arts on February 27. The UNC Board will complete the last leg of the tour with visits to UNC-Chapel Hill, the UNC Health Care System, and UNC TV later this spring.

The next regular meeting of the UNC Board will be on March 22-23 on the campus of UNC Wilmington.



Keeping Up with Technology: TIDE Symposium Set for February

The UNC System's Division of Academic Affairs will host the Technological Innovation in Digital Education (TIDE) Symposium on

- **Want to be included in the next News Around the System e-Newsletter?** The deadline is February 19. See your division's communications liaison and send information to submit_news@northcarolina.edu.



EVENTS

JANUARY

UNC Board of Governors Meeting,
January 25-26

FEBRUARY

Branding Lunch & Learn

February 6 - 11:30 a.m., Spangler, Board Room

February 14 - 1:00 p.m., CSLD, Room 128

February 22 - 11:30 a.m., - Spangler, Board Room

New Data Classification, Storage & Sharing Training

February 8, 11:00 a.m. - 12:00 p.m., Spangler Board Room (Session 1)

February 8, 2:00 p.m. - 3:00 p.m., CSLD Board Room (Session 2)

Webinar: (701) 801-1230, Access code: 152312. Online Meeting -

Link: <http://join.startmeeting.com/lakomiak>

February 12, 10:00 a.m. - 11:00 a.m., CSLD Board Room (Session 3)

Webinar: (701) 801-1230, Access code: 152312. Online Meeting -

February 21-22 at the Durham Convention Center. The two-day symposium is an outgrowth of feedback from leaders at the UNC System institutions and across the state on ways to recruit, retain, and graduate adult learners.

The workshop will engage faculty and administrators, as well as, distance education, teaching and learning, and continuing education professionals from the UNC System institutions, to participate in discussions focused on technologically enhanced or enabled innovations in pedagogy to serve the needs of both nontraditional and traditional students. Topics will include adaptive learning, course content sharing, collaborative learning, building community in the online learning environment and more.

For more information, contact Samantha McAuliffe-Raynor at (919) 843-6790. To register, visit myapps.northcarolina.edu/tide.

New Data Classification, Storage, and Sharing Training

The UNC System has adapted a new policy outlining a data classification, storage, and sharing scheme that will govern the day-to-day operations within the organization. To help employees better understand the policy and adjust to its requirements, the Office of Information Technology is offering the following training opportunities:

Session 1:

- Thursday, February 8, 2018, 11:00 a.m. – 12:00 p.m., Spangler Board Room

Session 2:

- Thursday, February 8, 2018, 2:00 p.m. - 3:00 p.m., CSLD Board Room
- Webinar: (701) 801-1230, Access code: 152312
- Online Meeting Link: <http://join.startmeeting.com/lakomiak>

Session 3:

- Monday, February 12, 2018, 10:00 a.m. - 11:00 a.m., CSLD Board Room
- Webinar: (701) 801-1230, Access code: 152312
- Online Meeting Link: <http://join.startmeeting.com/lakomiak>

Session 4:

- Monday, February 12, 2018, 3:00 p.m. - 4:00 p.m., Spangler Board Room

All UNC System Office employees are **required** to attend one session only. If you would like your department/team to be trained

<http://join.startmeeting.com/lakomiak>

February 12, 3:00 p.m. - 4:00 p.m.,
Spangler Board Room (Session 4)

MARCH

Branding Lunch & Learn

March 6 - 12:30 p.m., CSLD, Room 128

TRIVIA-Q

Trivia-Q is an opportunity to answer questions about the UNC System and share what you know with your colleagues.

The first employee to send the correct answer to submit_news@northcarolina.edu wins. Your photo along with the correct answer will be posted in the next issue.

January Trivia-Q:

In what order were the UNC System's 17 institutions founded?



CLUBS+

Interested in starting a club or hosting a meet-up with other employees?

Send your ideas, along with details and contact information to Human Resources.

NOTE: CLUBS+ and meet-ups are sponsored by individual employees and not by the UNC System. Individuals responsible for coordination should not schedule activity during normal work hours.

together, contact Doug Taber by email at drtaber@northcarolina.edu. Security is a shared responsibility for every employee. For more information, contact Steven Hopper by email at hoppers@northcarolina.edu.



Behavioral Health Convening Takes Next Step to Support Campus Initiatives

The Division of Academic Affairs recently hosted its first Behavioral Health Convening that brought together health and counseling representatives from the 17 institutions and local agencies. The two-day session addressed issues on student self-care, promoting wellness, and building a healthier community.

Since the convening, campus partners were offered an opportunity to apply for a grant that could enhance existing or newly developed behavioral health initiatives. To date, 17 proposals representing 14 UNC System institutions were submitted and addressed needs, such as, assessment and evaluation of evidence-based behavioral health activities, substance abuse and behavioral health programming, training and professional development, special populations, and enhancement of existing or development of new behavioral health resources. Institutions will receive grant approval notifications in the upcoming weeks.



Welcome Aboard!

On behalf of the Office of Human Resources, we welcome our new colleagues to the University of North Carolina System Office.

- **Glenn Abbey**, UNC-TV, Studio Unit Manager
- **Taunja Ingram**, UNC-TV, Major and Planned Giving Manager
- **Kevin Lineberry**, NCSEAA, Associate Director, Higher Ed Programs
- **Alexis Lockett**, UNC System Office, Program Specialist
- **Sean Marie Neal**, UNC-TV, Asst. Director of Creative Services
- **James Ptaszynski**, UNC System Office, Vice President of Digital Learning
- **Keith Werner**, UNC System Office, Vice President for Information Technology and CIO
- **Eric Zweig**, UNC System Office, SAS Programmer/Analyst



Best of the **BESST!**

It's 2018 and the BESST (Bringing Employees Substantively & Socially Together) Team is looking forward to providing more opportunities for employees to become informed about the UNC System and engaged in planned activities. This means you'll have chances to learn about the great work being done by colleagues, get involved in service projects, and participate in employee engagement activities (this includes food trucks!).

The BESST Team will meet next week to finalize activities for the upcoming quarter. If you have ideas or other feedback to share, feel free to contact Joanna Carey Cleveland (jjcleveland@northcarolina.edu) or Chris Chiron (cschiron@northcarolina.edu) or any of the BESST team members: Akura Anderson, Joyce Boni, Matt Brody, Eric Fotheringham, Debbie Fox, Samantha Hargrove, Cameron

Howell, Will Johnson, Collin Mayer, Tenika McMillan, Bethany Meighen, Jo Ann Reeves, Susan Scott, and Katie Stanley.

UNC System Kicks Off 2018 Employee Engagement Survey

Next week, the Office of Human Resources will launch the first UNC System Employee Engagement Survey that will measure key dimensions of employee engagement, including job satisfaction, institutional pride, and improving communications, at the UNC System Office and all 17 institutions. In support of the UNC Strategic Plan, Human Resources will be collecting engagement data over the next five years along with other key metrics, such as turnover/retention, performance management, promotion, and professional development.

On Monday, January 29, all permanent full-time faculty and staff of the UNC System will receive an email from ModernThink that will prompt employees to take a 20-30 minute survey. The survey will remain open for two weeks. All surveys are confidential.

Human Resources encourages you to participate and UNC President Margaret Spellings has also challenged each institution to a participate rate of 50% or greater (but let's aim for 100% participation). For more information visit our [engagement project webpage](#). ModernThink also provides a **helpline** (888.684.4658) for participants to call if they have questions about taking the survey or about confidentiality.

Let Communications Help You with Your Next Project

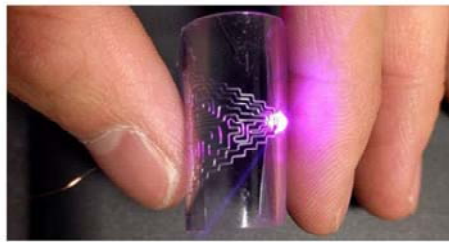
The goal of the Office of Communications is to illustrate the work that UNC System employees do and the positive impact it makes in our communities, our state, and throughout the world.

Communications is responsible for creating and distributing messages, for both internal and external audiences, and building upon the strong reputation of the UNC System brand. We provide opportunities to promote what you do to larger audiences and welcome the opportunity to help you tell your story.

How can we help you? We are available to work with you on your next project. If you need assistance with story development, media releases, social media strategy, digital communications, or any other creative services, we are here to help.

Contact a team member today and let's get started. For general information, please send an email to communications@northcarolina.edu or call (919) 962-1000.

Communications Update: Thanks to everyone who downloaded the new Style Guide this week. We welcome your feedback and are busy making slight revisions. You will be notified immediately when an updated version is available. In the meantime, continue using the guide to help in your daily work assignments. Thanks again for your input.



Get Social with the UNC System

Follow the UNC System on social media and see what's happening across the System. Tweet and share our stories.



FROM THE OFFICE OF COMMUNICATIONS | SUBMIT_NEWS@NORTHCAROLINA.EDU | 919.962.9771

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