

Diversity and Inclusion Annual Report to Board of Trustees

Institution: UNC School of the Arts

Report Cycle: Fiscal Year 2020-21
Submission Date: September 19, 2022

In accordance with the UNC Policy Manual Sections 300.8.5 and 300.8.5[R], "Regulation on Diversity and Inclusion," the constituent institutions of the UNC System are required to present to their Board of Trustees (BOT) an annual report on the institution's diversity and inclusion (D&I) operations and activities.

PART 1: The impact of the institution's diversity and inclusion (D&I) programs and activities with respect to System-wide D&I metrics and institutional D&I goals

Describe institutional D&I goals and provide relevant available data on outcomes. If institutional D&I goals have not yet been developed or implemented, then describe the institution's plan to collect this data and expected date of implementation. The System-wide D&I metrics are in development and not required to be reported for FY 2020-21.

Institutional D&I Goal: Access and Success

- UNCSA <u>announced a partnership with The Posse Foundation</u> on a new initiative conceived in collaboration with renowned songwriter, actor, producer and director Lin-Manuel Miranda ("Hamilton," "In the Heights") to recruit, train and support talented students who might be missed through traditional avenues. UNCSA is the third school and the first conservatory to join Posse Arts, an expansion of the nationwide Posse Scholars program. The Posse Foundation partners with top institutions that view diversity as integral to excellence. Many Posse Scholars are often the first in their families to attend college or come from historically underrepresented communities.
- During the spring and summer of 2021, UNCSA employed 32 people. Many of those hired during this time frame are in leadership positions, 59% identify as female and 38% are from underrepresented minorities.
- These hires contributed to a year-over-year (YOY) growth from 15.5% to 19.4% of Exempt from the Human Resources Act (EHRA) Non-Faculty employees from underrepresented minorities. The percentage of female-identifying EHRA Non-Faculty roles increased from 53% to 56% YOY.
- The percentage of EHRA Faculty from underrepresented minorities declined slightly from 7% to 6.3% YOY. The percentage of female-identifying EHRA Faculty rose from 37% to 39% YOY.
- The percentage of Subject to the Human Resources Act (SHRA) employees from underrepresented minorities declined slightly from 29.7% to 29.4% YOY. The percentage of female-identifying SHRA employees rose from 50% to 51%. YOY.

Institutional D&I Goal: Capacity Building

- Over the summer, the chairs of the Faculty and Staff councils along with the leadership from the Student Government Association and other key student stakeholder groups met to begin acting on one of the recommendations from the EDIB Advisory Committee: to form a new shared governance committee on EDIB featuring representation from faculty, staff, students, alumni and community members.
- Student Affairs: Provided space and resources for the following student events and initiatives: Soul Museum: Celebration of Black Artists and Activists Posters; Artists of Color Open Mic; Live Art Museum: Behind Closed Doors; series of Black-Owned Food Truck Days; Artists of Color Volleyball Tournament; Black History Showcase: a live filmed event; Asian American Pacific Islander (AAPI) Digital Poster Commission, and Black Artists Mural Commission.

Institutional D&I Goal: EDIB and Cultural Intelligence

• Dance: Continued to build a sustainable, equitable and inclusive environment where cultural diversity is celebrated and valued. For the spring semester, faculty and staff worked to address equity, diversity and inclusion in a variety of ways, which included: curricular expansion and adjustments that celebrate the work of a wide array of artists of color; expansion of the dress code to include flesh tone dancewear;

engagement of diverse guest faculty, choreographers and lecturers; and outreach conversations with Preparatory Dance and year-round program to provide dance education to local underserved communities. View detailed report.

- **Design & Production:** Added the course Arts In Context: Exploding the Canon, which centers on stories and artists from underrepresented and other minority populations. The course investigates the process of text analysis and collaborative art making.
- Student Affairs: Student Affairs leadership and new residence life team members engaged in workshops
 related to EDIB. Specifically, the leadership team participated in a workshop entitled "Operationalizing
 Inclusion and Diversity."
- **High School:** This was the first year that summer reading was required for students. Each grade level was assigned a different text and discussed in small groups with faculty and student affairs staff facilitators on High School Experience Day. In preparation for these discussions, students were asked to consider the following: "For our discussions on High School Experience Day, please think about how your particular texts might inform how you think about the concepts of identity and community. How do you define identity? How do our identities shape community? To what communities do you belong and what is your relationship and responsibility to these communities? In other words, what does it mean to live in community with other people? And what might that mean for us at UNCSA?" The reading assignments included: Amanda Gorman's inaugural poem "The Hill We Climb"; "We Are Displaced: My Journey and Stories from Refugee Girls Around the World," by Malala Yousafzai; "Enrique's Journey: The Story of a Boy's Dangerous Odyssey to Reunite with His Mother," by Sonia Nazario; and "The Immortal Life of Henrietta Lacks" by Rebecca Skloot.
- High School: High School Faculty and Staff have embraced EDIB training as an essential and ongoing element to becoming a more inclusive and welcoming community. A daylong workshop with consultants Keryl McCord and Lisa Mount took place in August, for which Faculty and Staff read and discussed "Thick" by Tressie McMillan Cottom, a sociologist at UNC-Chapel Hill and frequent contributor to the New York Times. The book explores a range of topics, including Black womanhood, body image, and McMillan Cottom's experience as a Southern Black woman academic, and was a finalist for the 2019 National Book Award.
- High School: Connected to the training mentioned above, High School Academics has also made
 considerable changes across the curriculum to expand the range of voices in the classroom. In particular,
 a new series of topic-specific senior English seminars includes: Changemakers; Introduction to Creative
 Writing; Introduction to Film Studies; Introduction to Women's, Gender, & Sexuality Studies; Poetry and
 Performance; Reimagining Justice; and The American Experience.

Institutional D&I Goal: Support and Advocacy

• Drama: Focused on serving the needs of AAPI students. During Intensive Arts in 2019, the AAPI students collaborated outside of class to create a piece about their sense of loss of culture and assimilation based on their families' various experiences of emigrating to America. This experience led them to request the inclusion in the season of a project specifically for the AAPI student population. Ongoing discussions are being held to explore performance opportunities that will serve the unique needs of this population. Students were connected to the Asians Dramaturg Network, based in Singapore, which conducted a wonderful exchange of ideas and possibilities.

• **Drama:** In April, the drama voice program brought in <u>Joy Lanceta Coronel</u>(opens in new tab), a world-renowned voice and speech teacher who authored the groundbreaking article, "Strategies for Guiding Actors' Accent and Linguistic Needs in the Twenty-First Century." She is a leading authority on coaching AAPI actors and teaching accents of the Asian continent. She led second year students through a workshop on identity in voice and accent work and has forged ongoing mentor relationships with students. This work led the School of Drama to produce the play "Passage" by Christopher Chen, which will be directed by guest artist Nana Dakin, who divides her career between working in Thailand and the United States after receiving her M.F.A. in directing from Columbia. Together, these experiences have led to a sense of solidarity and an enhanced sense of belonging in the School of Drama for AAPI students.

PART 2: The number of positions and FTEs with D&I responsibilities, indicating the percentage of each associated with D&I responsibilities

Indicate the staffing provided to support the institution's D&I program. This includes positions that have designated D&I-related work duties, whether centrally administered or located in various schools, colleges, or divisions. This report is not intended to capture portions of positions less than half-time (0.50 FTE) unless the part-time position is fully dedicated to D&I functions. It is recognized that many faculty and staff throughout the institution may spend some degree of effort on or contribute to institutional D&I activities, even though these activities do not represent the primary focus of their position; however, these should not be included in this report. Service- or compliance-related activities should not be included (eg, ADA accommodations compliance would not be included, but programming and outreach about or for disabilities communities would be included).

| Position Title | School/Division | Percent of Work Time Assigned to D&I Activities | Brief Description of D&I Related Activities |
|---|-----------------|---|--|
| UNCSA had no employees with 0.5 FTE dedicated to EDIB. Responsibilities are spread over many employees in multiple departments. | | | |
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PART 3: An accounting of institutional budget expended on D&I operations and activities, broken out by personnel and non-personnel costs and by funding source

This section must include all staff included in Part 2 above. Personnel costs should reflect only the portion of the position's time associated with D&I activities over the fiscal year. Distinguish expenses by funding source.

| Type of Expense | State Funds | Non-State Funds | Total Expenditures |
|----------------------------|---|-----------------|--------------------|
| Personnel Expenditures | UNCSA had no employees with 0.5 FTE dedicated to EDIB. Responsibilities are spread over many employees in multiple departments. | | |
| Non-Personnel Expenditures | | | |
| Total Expenditures | | | |

PART 4: A list of signature D&I programs that serve a critical role in helping the constituent institution accomplish its learning and D&I objectives, along with their purpose and any data on outcomes, including relevant participant feedback

This list in not intended to be exhaustive but should reflect the most significant D&I programming. If feedback or related data on outcomes is not available, indicate how this data may be captured in the future.

Program: EDIB Governance Committee

- The EDIB shared governance body advises administration, faculty, staff and students on campus diversity
 and climate. The EDIB GC values the contributions of each person and respects the profound ways their
 identity, culture, background, experience, status, abilities and opinion enrich the university community.
 As part of that community, this committee is committed to the pursuit of excellence in teaching, outreach
 and diversity as absolute linked goals.
- Will work collaboratively with and advise the future Chief Diversity Officer (CDO) to provide direction, support, and accountability for the implementation of university diversity plans.
- Provides a framework for faculty, staff, student, and alumni participation in long-range planning and serves as a gateway of information to and from shared governance communities.
- Reviews campus committees pursuing discrimination goals regarding missions and coordination.
- Meets with campus leadership to discuss policy and progress on climate and diversity.

Program: EDIB Advisory Committee

- Project Manager: Shayla Herndon-Edmunds Special Assistant to the Chancellor
- Co-chair: Claire Machamer Vice Chancellor for Strategic Communications
- Co-chair: Kris Julio Design and Production Faculty, Stage Properties
- Ana Aguilera Design and Production student, GR
- Nic Brown Student Government President, Drama student, UG
- <u>Tadeu Coelho</u> Music Faculty, Flute
- Jenna Cusack Student Government Vice President, Film student, UG
- Elizabeth Davis Assistant Director of Institutional Research
- <u>Sarah Falls</u> University Librarian*
- Martin Ferrell Dean, High School Academic Program
- Tracey Ford Vice Provost and Dean of Student Affairs
- Elaine Guo High School Student Government President, HS Music Student
- Gina Harris Marketing Manager, Strategic Communications*
- Carrie Hart High School Academics Faculty
- Natalie Jacobs Human Resources, Talent Acquisition Manager*
- Izzie Miller Design and Production student, UG
- Rebecca Nussbaum Community Engagement
- <u>Deborah LaVine</u> Dean, School of Filmmaking
- Jared Redick Dance Faculty
- Valerie Thelen Director of Title IX and Chief Compliance Office
- Betsy Towns DLA Faculty, Art History, Creative Practice*
- Mike Wakeford Faculty Council Chair, DLA Faculty, History, Humanities*